

SPACE COAST RUNNERS
MINUTES OF FEBRUARY 9, 2009 MEETING

Board Members / Officers Present: Carol Ball, Cyndi Bergs, Cedric Ching, Tammy Foster, Dave Hernandez, Mo Johnson, Mary Ramba, Nancy Rowan, Loran Serwin, Marlene White, Marty Winkel, Charlie Van Etten, Christy Zieres

Board Members / Officers Absent: NONE!

I. Meeting Called to Order: 7:00 PM, by Carol Ball, president

II. Review / Modify Agenda: none

III. Changes to Last Month's Minutes: submitted electronically

IV. Treasurer's Report: – Marlene

| | |
|---|-------------|
| A. SCR Cash Balance Forward from December 31, 2008: | \$13,223.68 |
| B. SCR Total Deposits for January 2009: | \$2,003.00 |
| C. SCR Total Disbursements for January 2009: | \$5,861.54 |
| D. SCR Total Balance as of January 31, 2009: | \$9,365.14 |
| E. SCR Open Invoice Balance as of January 31, 2009: | \$722.00 |

Notes: The numbers include a couple large donations (to the Women's Shelter and to the Juvenile Diabetes Camp) and do not include the rest of the club's profit from the Space Coast Marathon.

V. Guests: Ty Bowen, Linda Cowart, Beth Rider, Rachel White

- Beth Rider is race directing an inaugural private fun run in Indialantic for the Holy Name of Jesus School on **March 28**. SCR (Dave) will be doing the timing. Dave and Beth will meet to go over the course and other details.

VI. Old Business

A. Brevard Races since last meeting

1. Jan 24 – GEF Light the Way – TRS #3
 - 5K: 192 finishers (79 women, 113 men)
2. Jan 24 – Harris Family Medical Center 5K – RZ
 - 5K: 552 finishers (277 women, 275 men)
3. Jan 31 – Run for the Light 5K – SCR #5 – Barbara Linton
 - 5K: 223 finishers (110 women, 113 men)
4. Feb 7 – Tiger Dash 10K/5K/1mi – SCR #6 – RZ
 - 10K: 107 finishers (41 women, 66 men)
 - 5K: 134 finishers (45 women, 89 men)
 - 1 Mile: 53 finishers
 - interesting course, narrow in parts, unattended turn-arounds, long wait for results
5. Feb 8 – Melbourne and Beaches Music Marathon
 - Marathon: 183 finishers (60 women, 123 men)
 - Half-Marathon: 735 finishers (402 women, 333 men)
 - 5K: 299 finishers (179 women, 120 men)
 - beautiful run
 - very professional, with focus on the runners
 - too many volunteers, not enough food
 - business workers out in numbers

VII. New Business

A. 2009 Space Coast Marathon/Half Marathon Feb 2 Meeting Report
(Committee: Loran, Cyndi, Mo, Dave, Carol, Marty, Nancy)

- Mo sent out a softcopy of his meeting report -- can be found at the end of these minutes.
- Tammy made a motion that SCR implement awards for the Top 3 SCR runner (male and female) for the Space Coast Marathon & Half Marathon (12 total awards). Dave seconded. Motion passed.

B. SCR Awards Dinner – Gleason Park – Indian Harbour Beach, Saturday, May 16, 2009

1. Food - 'A Perfect Host' price quote - Carol
 - Chicken Parmesan, Baked Ziti w/Beef, Baked Ziti w/3 Cheese,...

- The quote of \$2,183.56 very reasonable. Carol to give APH the go ahead.
- 2. Tickets – presale at EoD Cyndi DTM Marlene SWoF Christy
- 3. Greeter/ticket taker needed Tammy & Cyndi
- 4. Decorations/Setup 4pm Dave
- 5. Awards – Loran & Christy
- 6. T shirt display and/or contest -NA-
 - There was the idea of hanging the shirts from the Race Series on the finish-line entrance.
- 7. PA System Set up Gene & Mary
- C. SCR 2009 Scholarship Committee Needed
 - Committee: Tammy, Cedric, Charlie, Carol
- D. Eye of the Dragon – March 14 – Marlene
 - Corporate Challenge -- Elizabeth Ring (Harris) says that Harris could bring in another 100 runners. Need more food and shirts?
 - Marlene requests for some help from other board members in soliciting food.
- E. SCR Hall of Fame/Golden Shoe
 - HoF Committee: Carol, Mary, Mo, Christy, Marty
 - Committee meeting date – March 9, 2009 6:30pm
- F. SCR Marketing – Potential Sponsorship, Next Social, SCR patches price quote, Chi Running Workshop
 - Potential Sponsorship – a local marketing firm is interested in sponsoring the club; no new news about Tropical Smoothie Cafe.
 - Next Social –
 - Linda brought up the idea of a happy hour at [Murdock's Bistro & Char Bar](#) in Cocoa Village; 5pm-6pm run, 6pm-7pm social. The question is now which day would work, taking into consideration running camps and other local fun runs.
 - Linda also had information/quotes for yoga. She reported that both quotes were similar \$45 flat fee that would include about 30 minutes of stretching followed by 3-10 minutes of relaxation. There was some discussion about exactly when this would happen (if after the Sunday fun run, when? b/c of different distances) and how this would be funded.
 - SCR patches price quote – Carol got a quote for SCR patches: 100 for \$137, 200 for \$158. Everyone was enthusiastic about this, and about SCR decals for cars. Carol to get a quote for the decals.
 - [Chi Running](#) Workshop, [Alan Miller, Ed.D.](#) – The Board decided that the decision of whether or not to host a Chi Running Workshop should be brought in front of the club, via the newsletter to see what kind of support there is for this opportunity. The cost per person depends on the number of people who sign up but will be around \$100.
- G. Brevard Races before next meeting
 1. Feb 14 – Tooth Trot 5K – Jerilyn Bird – RZ
 2. Mar 7 – Stingray Shuffle 3K – RZ
 3. Mar 7 – Suntree UMC Race, Amber Carroll 223-3638
 - Dave to bring/pickup equipment.
 - Tammy to do the timing, and Cedric to help.
- H. Action Items
 - (from V.) Dave to work with Beth Rider for the Indialantic fun run.
 - (from VII.F) Carol to get a quote for SCR decals.
 - (from VII.G) Dave to deliver timing equipment to Suntree UMC race (03/07/09) with Tammy doing the timing and Cedric helping.
- I. Summary of Motions
 1. (from VII.A) Tammy made a motion that SCR implement awards for the Top 3 SCR runner (male and female) for the Space Coast Marathon & Half Marathon (12 total awards). Dave seconded. Motion passed.

VIII. Next Meeting: Monday, Mar 9th, 2009, Cocoa Public Library, 2nd Floor @ 7:00 PM

IX. Meeting Adjourned: 8:33 PM

**SPACE COAST MARATHON
2009 CHANGES**

2009 Changes:

Jeff Galloway - Keynote Speaker

Training Program to prepare for half marathon

Pricing changes:

| 2008 | 3/1 – 9/30 | | 10/1 – 11/29 |
|---------------|-------------------|--------------------|---------------------|
| Marathon | \$80 | | \$90 |
| Half Marathon | \$65 | | \$75 |
| 2009 | 3/1 – 8/31 | 9/1 – 10/31 | 11/1 – 11/29 |
| Marathon | \$80 | \$85 | \$90 |
| Half Marathon | \$65 | \$70 | \$75 |

Pre-race pasta dinner is a separate cost of \$20 (Radisson is charging \$14)

Eliminated Prize Money (will continue with Elite Corral but not prize money)

Brevard County residents receive a \$10 discount for the marathon and \$5 discount for the half marathon through August 31st. (promotes early signup)

Pace Teams Implemented – Jim Crist of the Lumen Group (3:20 – 5:00) 8 Pacers

Website Re-Design in progress – Launch March 1st

Formal press release and Active registration opens March 1st.

Adding Pizza as well as pancakes to the breakfast

KSC Visitor's Complex is on board again for 2009.

Bus pickup at all sponsored hotels to / from race site.

Radisson is the host hotel for 2009 with \$3000 sponsorship

Print participant info on Bag Check label

Update Resident Notification about potential 520 road closure / slowdown

New Logo for 2009 in progress – should have next week

Marathon Meeting February 2 at Running Zone
Attendees were Nancy, Marty, Dave, Don, Denise, and Mo

Jeff Galloway will be the Keynote Speaker, and there is an intent to tie in the Galloway Training program to help prepare the runners.

The plan is to go to a three-tier registration submission; March 1 through August 31, September 1 through October 31, and November 1 through November 29. Entry fee will be the same as last year, however this year the entry fee will not include the prerace dinner. The dinner will be \$20, and will include Jeff Galloway's Speech, and attendance will be capped (~ 650).

The Brevard Resident discount will again be \$10 for the marathon \$5 for the half marathon, but will only apply to those registrations submitted in March 1 to August 31 tier.

Skip prize money this year and apply it to pay pace groups. Talked briefly about allocating some money to age group winners, or locals. Also talked about an award for the top SCR runner. If SCR wants to do the first SCR runner award, we need to coordinate that with Running Zone. This was discussed briefly at the December SCR Meeting. Suggest we put this on the agenda for the February Meeting.

Feedback on the 2008 Marathon half marathon was 98% satisfactory or very satisfactory. 0% unsatisfactory. There were 250 responses.

Resident notification this year will include a banner and/or flashing sign along the side of 520 to make more people aware of the closure.

Marty suggested soliciting a group like the 50 state Marathon group, and offering them a "reunion marathon" and an entry discount. This is under consideration

Both the half marathon and marathon will again start on the north route together. They are planning on establishing a 2500 person cap. The plan is to allow transfers for a \$25 fee. The exact cut off this time is yet to be determined.

The Radisson and Four Points Sheraton will be the host hotels. The Radisson officially donated 3K as the host hotel, but the Four Points Sheraton is owned by the same person, so it's kind of a dual host hotel sponsorship. Other hotels will also be involved, and buses will be run from all the hotels which are specified on the website.

RZ commented that they had donated \$5000 to the Team In Training from the marathon, and I indicated that SCR had donated \$2000 to the Woman's Shelter.

Other subjects:

The Melbourne Marathon has added a pancake breakfast.

Running Zone race series will be six races this year. Pumpkins in the Park will not be one of them, since RZ has been told their services are no longer required. Pumpkins in the Park had 900 finishers last year.

RZ will sponsor a Halloween race on October 24 (Week earlier than PIP) from Eau Galle Center, and will be the Ghostly Gecko or something similar to that. It will be a PM race.

RZ is also planning to sponsor a Fourth of July PM race in Melbourne, which will end at The Front St. Park, from where fireworks can be observed.

I have a box of marathon "collared" T-shirts that Denise gave us. There are approximately 21 Ladies and 10 Men.